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# Achievement Award Scheme

The Jack Petchey Achievement Award Scheme operates in over

**2000 schools and youth groups.**

The scheme is designed to inspire and reward young people, recognising outstanding achievement and sharing successes with a wider audience.

Over **12,000** Achievement Awards are given by the Foundation each year.



The multi-million pound programme is led by young people themselves – they nominate their peers and make decisions about which achievements should be recognised.

Each winner is awarded £200 to spend on any community project of their choosing.



***‘These awards are not for ‘being the best’ – they are for ‘trying your best’***

The emphasis is placed on individuals reaching their potential. Unfortunately, this is a fairly unique experience for many.

As well as the financial award, each winner receives a certificate and medal at a special public event held in their school or club, and is invited to attend a borough or regional celebratory event hosted by the Foundation. The atmosphere at these events is electric, with a huge crowd including parents, carers, youth leaders, teachers, senior police representatives, local councillors and MPs.

All are there to share in the excitement and recognise the success of these young individuals, making sure they know how proud their community is of them.

For more information, or to interview a spokesperson or case study, please contact Amazon PR on 020 7700 6952 or email [jackpetcheyfoundation@amazonpr.co.uk](mailto:jackpetcheyfoundation@amazonpr.co.uk)

