

Vision, Mission and Values

The Jack Petchey Foundation is a progressive grant-making Trust based in Canary Wharf in East London. It has grown rapidly since its formation in 1999 and is an influential charitable Foundation which has invested over £133 million in schools and youth organisations.

Our vision is of a world where young people have high aspirations; the opportunity to develop their potential; the chance to be architects of their own future; to play a full part in society and to be valued and recognised for the positive things they achieve.

Our mission is to enable young people aged 11 – 25 years in London and Essex to achieve their potential by inspiring, investing in, developing and promoting activities that increase their personal, social, emotional and physical development.

Our Values

The Jack Petchey Foundation draws on the ideology, vision and values of its Patron Sir Jack Petchey CBE who epitomises the saying: ***“If you think you can, you can!”***

We seek to:

- ***inspire*** and raise the ***aspirations*** of young people
- affirm, reward and ***celebrate achievement***
- ***value young people*** and those who work with them, ***advocating their views*** and putting ***young peoples’ voice*** at the centre of our work
- develop young peoples’ ***confidence, motivating*** them to take on new ***challenges*** and to ***believe in themselves***
- be ***positive*** and promote a ***positive*** perspective on life
- be ***inclusive***, working at ***grass roots*** and building ***communities***
- promote a culture of ***‘giving something back’***
- strive for ***excellence*** in our work

Our Strategic Aims 2019–2021

Invest - we will invest in youth organisations and programmes that represent value for money and create inclusive and **positive** opportunities for young people to engage, excel and achieve.

Instigate - in response to young people's needs, we will identify gaps in current education or youth work practice and seek to instigate high impact, high profile programmes that give young people the opportunity to develop new skills and experiences to fulfil their potential in line with our mission and values.

Inspire - through public celebration and reward we will inspire young people to achieve more. We will promote good news about young people in the media, highlight the positive things that young people achieve and challenge negative portrayals of youth in our society.

Influence - we seek to change the way that society sees, values and treats young people. We will work with those who work with young people, joining with them to strengthen the sector and to shape and influence youth policy. We will amplify youth voices, ensure young people's views are communicated and promote their leadership within society. In line with Sir Jack's motto, the focus of our work will be on developing self-belief, positivity and 'giving something back'.

Infrastructure - we will strengthen our infrastructure and work as efficiently and effectively as possible to deliver our mission.