



# Jack Petchey Foundation IMPACT REPORT 2022

**If you think you can, you can!**



# A Message from Our CEO

We're delighted to present our first annual impact report, celebrating the positive impact that we have had by working with our partners and grantees and with young people across London and Essex. We're firmly focused on recognising young people for their achievements and providing them with opportunities to grow and develop their skills and confidence.



Our impact reporting helps us to reflect on what we have achieved, and to continually learn from and improve our work, so that we can have a positive impact on ever-more young people. Sir Jack has always had a relentless focus on what he could do better. His legacy transfers to the Foundation, where we are proud to be a learning organisation that continually strives to be the best that we can be.

This report contains data we gathered in 2021 – which was a year of uncertainty, with the country emerging from national lockdowns. Despite the challenges, we focused on supporting the youth sector and young people to build back better. We provided new grant programmes to support organisations to deliver more opportunities we also delivered our biggest ever cohort of Jack

Petchey interns – a phenomenal group of young people getting off to a flying start in the youth sector. This report shines a light on the impressive and wider-ranging impact that our programmes and our partners have had.

As ever, my **huge thanks** to all our partners, grantees and young achievers for the amazing work that they do to support and inspire young people across London and Essex. Without them, the Foundation would not be able to make such a positive difference to so many young people. I hope that they are as proud as we are of what we have achieved together.

**Gemma Juma**  
**Chief Executive Officer**  
**Jack Petchey Foundation**



# The Jack Petchey Foundation

Sir Jack Petchey CBE set up the Jack Petchey Foundation (JPF) in 1999 to inspire and motivate young people and recognise them for their achievements. Since then, we have invested over £152m in programmes to benefit young people aged 11-25 across London and Essex.



To better understand the depth and breadth of the positive impact the Foundation has had, Bean Research have supported JPF, our grantees and our partners to collect and analyse data on how our programmes impact young people, schools, youth groups, and the wider community across London and Essex. The data in this report was collected in the academic year September 2020-August 2021 and covers a wide range of our programmes, grants and opportunities for young people.

## Our Key Outcomes

### Young People

#### Outputs

Number involved in each programme delivered

Number of AA awardees plus reached through small grants, internships etc

#### Outcomes

- ✓ Improved skills and knowledge
- ✓ Feel valued/recognised
- ✓ Improved self-belief and confidence
- ✓ Improved resilience and wellbeing

### Schools and Clubs

#### Outputs

Reach across boroughs

Multi-programme offering

Leaders awarded and trained

#### Outcomes

- ✓ Funds received for equipment
- ✓ Felt to offer benefit to schools and clubs
- ✓ Felt to offer value to Leaders and Teachers

### Wider Society in London and Essex

#### Outputs

Numbers attending events

Number of events

Number of VIPs attending

Wider ripples of influence

#### Outcomes

- ✓ Media coverage
- ✓ Young people's voices heard
- ✓ Young people recognised for their achievements

# Our Year in Stats



**62,026**  
beneficiaries  
reached

**19,251**  
people celebrated  
young people's  
achievements  
online

**39**  
Jack Petchey Interns  
funded and trained,  
strengthening the  
youth sector into  
the future

Over  
**18,901**  
engaged in  
sports

**9,195**  
young people  
trained in public  
speaking

**460**  
digital Achievement  
Award events for  
individual schools

**47,533**  
young people  
engaged through  
**13**  
Partnership  
Programmes

**20,213**  
young people  
learned new  
life skills

**9,523**  
Achievement  
Award  
winners







**11,347**  
young people's  
voices amplified  
to influence  
youth policy

**3,425**  
young people  
participated in  
our STEM  
programmes

**31**  
young people mentored  
and empowered to  
volunteer  
**2,900**  
hours through the JPF  
Achiever Network

**27**  
Covid Recovery  
Grants made  
reaching 4,356  
young people

**2,803**  
leaders and  
teachers  
trained



**1,698**  
young people  
participated in  
employability  
programmes

**1,522**  
young people  
trained in  
vlogging



# The Jack Petchey Achievement Award Scheme

Groups that are part of the Achievement Award scheme can also apply for a range of other funding, including our Leader Award Grants, Educational Visit Grants and Open Grants, as well as a range of partnership programmes to benefit young people.

The Achievement Award is the Foundation's flagship programme, focused on recognising young people who have gone above and beyond to achieve great things. The scheme operates in **over 1,700 youth groups and state-funded schools** across London and Essex. Each winner is awarded a certificate, medallion and a £300<sup>1</sup> grant for the young person to decide how to spend to benefit other young people in their school or group.

In addition, each winner is invited to a prestigious, **Jack Petchey Foundation celebration event**, which we adapted during the Covid-19 lockdowns to be an online format celebrating young people.

“Knowing that JPF is there to support us is invaluable. The last 20 months have been the most difficult period that we have faced during the 30 years we have been running. Having your flexible approach to situations and long term support had enabled us to keep going when things became extremely difficult. Thank you.”

**Ted Polson, Jack Petchey Coordinator at Barnet Bulldogs Basketball Club**



## THIS YEAR...

- ✓ **9,523** young people recognised with Achievement Awards
- ✓ **£2.4m** invested in the Achievement Award scheme
- ✓ **507** leaders recognised with Leader Awards
- ✓ **£1.14m** additional funding given to schools and youth groups through our other small grant programmes
- ✓ **460** digital Achievement Award events for individual schools
- ✓ **19,251** people watched young people's achievements celebrated online

<sup>1</sup> During the period that this report covers, the Achievement Award grant was £250. This increased to £300 for Achievement Awards awarded from January 2022 onwards.



## FEELING VALUED AND RECOGNISED

One of our key aims is to ensure that young people feel valued and recognised. The Jack Petchey Achievement Award is just one of the ways we achieve this. Award winners are nominated by their peers, which provides young people with opportunities to recognise, appreciate and celebrate success in many different forms.



**4 in 5** (81%)

organisations say the programme helps their school or club recognise **attainment and effort**, not just academic achievement



**98%** of scheme coordinators say that participating in the Achievement Award scheme has increased young people's **self-belief**



**8 in 10** (81%)

coordinators say that the scheme improves young people's **aspirations** for the future



## Case study

The Achievement Award recognises young people who go above and beyond, like Ben Rodgers, aged 15, from the Billericay School, who was given his award for organising "The Big Fat Billericay Quest", a local treasure-hunt to connect the community during the lockdown and encourage them to get outside during one of the national lockdowns.



The Achievement Award grant can also be used for brilliant opportunities and projects for young people. The young people at Arts for Life Project used their grant to buy painting materials for a huge re-decorating project at their centre, where each member painted a cartoon character to cover the walls. Not only did the project create a bright and inspiring space at the centre, but it also re-connected the group during lockdown to release their creativity and give them a "home from home".



**83%** of organisations have purchased new equipment with an Achievement Award Grant



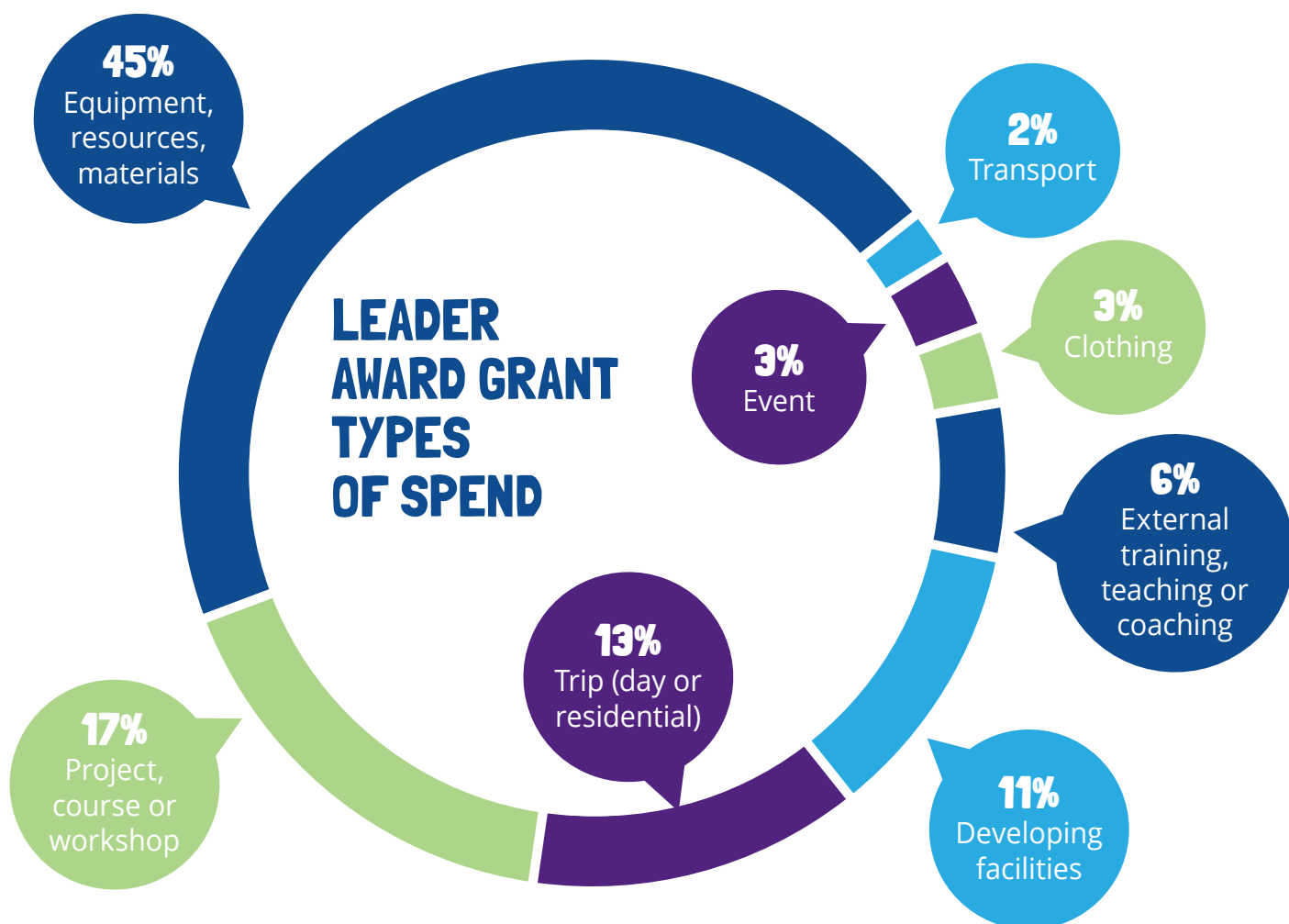
**2 in 3** schools have increased extra-curricular opportunities for young people with JPF funding

# LEADER AWARD AND LEADER AWARD GRANTS

At the Jack Petchey Foundation, we don't just recognise the achievements of young people but also the invaluable work teachers, staff and volunteers do in schools and youth organisations to enable young people to reach their full potential. In the 2020/2021 academic year, we awarded **507 Leader Awards and £507,000** in Leader Award Grant funding.



Every Achievement Award and Leader Award Grant comes with funds to improve the provision for young people at the school or club. Achievement Award Coordinators tell us that by providing additional resources and opportunities, JPF brings significant benefits to schools and youth organisations, including positive attitudinal change.





## SPOTLIGHT ON

# The Jack Petchey Internship Programme

The Jack Petchey Internship Programme gives young people a flying start in the youth and charity sector. It funds 12-month paid internships in a wide range of roles and organisations and supports young people in their first steps towards being the sector's future leaders. At the same time, it provides organisations with additional resources so that they can work with more young people.

In the *Shaping Our Future Survey*, which surveyed over 6,000 young people on their experience of the pandemic and the opportunities they wanted to see coming out of it, 53% of young people told us they wanted to see **more training, career advice and paid internships**. In response, we doubled the number of funded interns in our 2021 programme to 39.

We interviewed representatives from each Jack Petchey Internship cohort so far so that we better understand the programme's impact:

✓ **69** funded interns across three cohorts

✓ **92%** said their internship has built valuable skills and knowledge

✓ **92%** agreed the internship helped them get into employment or training

✓ **92%** of interns who completed the survey are currently employed, and 80% of these have a role in the youth sector or are involved in supporting young people



✓ **Over 80%** of interns reported that their internship inspired them to choose a career path where they could positively impact society.

“I grew up in south London (Deptford) and then bounced around for a while from different homes, and I was in hostels for a while. I never really had a career, and I saw this opportunity, so I thought it would be a good place to start and make something of myself.”

**Ashley, Intern Youth Worker (Sports) - XLP, Jack Petchey Intern Cohort 3**

As part of the sports team at XLP, Ashley is working to extend their sports work into new locations, so more young people are encouraged, motivated and mentored towards positive futures.



## SPOTLIGHT ON

# 10 Years of the Achiever Network

In 2011, we launched the **Achiever Network**, a 12-month personal development programme for approximately 30 young people aged 14-19 who are Achievement Award winners, Speak Out Challenge and Step Into Dance finalists or participants from our Panathlon Challenge. The year-long programme includes a weekend residential, five training days across the 12 months, a mentor and commitment from the young people to volunteer to support a cause they feel passionate about.

### IN 10 YEARS...

- ✓ **286** young people have taken part and contributed **30,766** total volunteering hours



This year marks the programme's 10th anniversary. Research involving graduates from all cohorts demonstrates the long-term impact the programme has on young people's self-belief, confidence, perseverance, and aspirations:

- ✓ **91%** of young people involved in the Achiever Network say that it increased their **confidence** and made them believe in themselves



- ✓ **3 in 4** felt it taught them **perseverance and resilience**



- ✓ **65%** thought it encouraged them to **achieve** more



- ✓ **Over half** said it provided them with **opportunities** they would otherwise not have had





In 2021, 31 Achievers contributed 2,900 volunteer hours to local communities. In addition, one in four participants went on to be Young Leaders for the programme, volunteering to support future cohorts and further embodying Sir Jack Petchey's ethos of "giving back".



**“It has changed everything. I am a confident, sociable person and whilst part of that can be attributed to simply growing up, I am sure that the Achiever Network gave me the tools to really push myself and achieve, as well as making lifelong friendships.”**

**2011 Participant**

**“Life changing. The skills I learned and the confidence it gave me have changed how I approach job interviews.”** **2015 Participant**



**“It’s a huge confidence-booster and provides you with a plethora of volunteering and learning opportunities that you wouldn’t have been able to access.”**

**2013 Participant**

# Partnership Programmes

✓ **13** Partnership Programmes engaged **47,533** young people in **159,683** hours of activities

✓ **Over half** of young people reported they feel more valued and recognised through our partnership programmes

✓ **75%** of young people engaged in partnership programmes said they improved their knowledge and skills as a result

## BUILDING CONFIDENCE

### Step into Dance

Created in partnership with the **Royal Academy of Dance**, Step Into Dance operates across London and Essex to enable young people to develop their passion, skills and understanding of dance through diverse and inclusive weekly workshops and performance opportunities.

- Dance workshops held in **78 schools**
- **2,248 young people** engaged in 2,711 teaching hours of dance
- **67%** said they felt more confident in themselves after the class
- **84%** of students gained knowledge or improved a skill
- **73%** said it had encouraged them to continue with dance

JACK  
PETCHHEY  
FOUNDATION **STEP  
INTO  
DANCE**  
LED BY ROYAL ACADEMY OF DANCE



“It has been great to improve mathematical confidence, problem-solving abilities and to demonstrate that the study of mathematics is not just about doing well on a test paper.”

**Teacher, Uxbridge High School on the Count On Us Secondary Maths Challenge**

### Jack Petchey's "Speak Out" Challenge!

Delivered in partnership with **Speakers Trust**, Jack Petchey's "Speak Out" Challenge! provides public speaking training for Year 10 students, supporting them to communicate confidently, effectively and with purpose. It also provides a platform for young people to showcase their talents and be celebrated at school assemblies, regional competitions and an annual Grand Final.



#### Key achievements over the year:

- **9,195** Year 10 students trained
- **187** competed in online competition events
- **71%** reported they had increased their ability to speak in public
- **8 in 10** have increased their confidence and resilience to work under pressure
- **96%** say they have learnt skills they can use in the next stage of their lives

**SpeakersTrust**  
Speak and Be Heard

### ReachOut

The Jack Petchey Foundation works with **ReachOut** to improve outcomes for young people in London, using character-based mentoring through the ReachOut Academy (11-16-year olds) and Reachout+ (16-25) programmes.

- Over **7,000 hours** of volunteer mentoring to young people aged 11-16
- Working with **250 students** across nine schools
- **73%** of teachers reported improved self-confidence in the young people mentored

**REACH  
OUT**



# IMPROVING SKILLS AND KNOWLEDGE

## Count On Us Challenge

Through our partnership with the **Mayor's Fund for London**, we deliver this unique, inter-school maths tournament for Year 7, 8, and 9 students across London, aiming to improve confidence and fluency in maths.



- **3,425** students participated
- **120 students** took part in the heats, and 60 progressed to the Grand Final
- **92%** of coordinators said the Challenge has improved students' problem solving-skills
- **88%** said it has improved students' knowledge of maths
- **83%** said it has improved young people's maths confidence
- **51** maths teachers were trained to use new, engaging maths activities in lessons

## Vlogstar Challenge

Delivered in partnership with **Media Trust**, the Vlogstar Challenge inspired the next generation of vlogging stars through this unique competition and training initiative.



- **1,522** 16-to-25-year-olds were trained
- **61%** increased their technical skills in Vlogging
- **67%** increased their skills in communication

## First Give

**First Give** inspires and equips young people to give back to their local community through social action while developing valuable transferable skills.



- **7,561** students took part
- **71%** of teachers say students' presentation skills improved
- **44** charities received £1,000 in charitable grants won by the young people
- Around **300** charities benefited from the young people's social action

## Employability Masterclasses

In partnership with **Young Enterprise**, we offer Employability Masterclasses to schools. These are day-long sessions designed to improve students' chances of succeeding when they apply for higher education or as they enter the job market.



- **1,076** young people at 11 schools engaged in the digital version of the programme, Employable Me
- **622** young people attended in-person Employability Masterclasses
- **86%** of young participants improved in at least four areas (work-readiness, self-esteem, career intentions, interview skills)

## The Jack Petchey Table Tennis Programme

Created in partnership with **Table Tennis England**, the Jack Petchey Table Tennis Programme aims to encourage young people across London and Essex to get involved in sport, develop teamwork skills and participate in regular competitions and events.



- **218** indoor and **64** outdoor subsidised table tennis tables benefitted c29,200 young people
- **564** young people competed in table tennis competitions
- **157** girls engaged in ThisGirlCanPing! programme
- **36** teachers trained



## Future Youth Zone

The Jack Petchey Foundation funds **Future Youth Zone**



(a youth centre in Barking and Dagenham) to run Jack Petchey Inspire! sessions in cooking, dance, boxing, basketball, music, football, drama, crafts and more.

- **500** young people took part in sessions
- **5,837** session attendances
- During the pandemic, these sessions have provided young people with a safe, inspiring place to go, keeping them engaged in positive activities and preventing isolation

# IMPROVING RESILIENCE AND WELLBEING

## London Youth

JPF supports **London Youth** to work with its member organisations across London to inspire and support thousands of young people to get active through sport and outdoor adventure.

- **49 youth clubs** involved in events over school holidays

- **70 young women** benefited from wellbeing workshops

- **91%** of these young women felt more confident in themselves as a result

- **80%** are more aware of their mental health and how to support it

The programme also empowers Youth Leaders to train, develop and improve their youth work skills.

- **70%** of youth club leaders say they have learnt a new skill that will benefit young people
- **58%** have changed their provision to better support young people



## Essex Boys and Girls Clubs

The Respect Programme, run in partnership with **Essex Boys and Girls Clubs**, is a targeted alternative education initiative that supports Year 9 students in Essex to re-engage with education.



- **109** students took part across four schools

- **75%** improved their wellbeing<sup>2</sup>

- **86%** of teachers say the young people are more motivated as a result

- **89%** feel that the programme has encouraged young people to make a positive contribution to society



## Wallball

Wallball is a sport played by hitting a ball against a wall with your hands. It is an incredibly inclusive and fun way for young people to get active,

both in school and beyond. We partner with **UK Wallball** to engage more young people in the sport by installing Wallball courts and by training Jack Petchey Young Activators to deliver their own Wallball sessions in school.

- **3,783 young people** engaged through schools

- **18 courts** set up in schools and youth groups



This year, we invested in creating a Hub venue in Malborough Sports Gardens community space in Southwark. This free-to-access sports facility is designed to widen participation in Wallball and encourage more young people to get active with 1,200 balls dispensed in its first 6 months.



## Panathlon Challenge

The Panathlon Challenge inspires disabled young people to use competitive sport for social and personal development.

- **12,061** young people with disabilities and special needs participated in competitions across 68 schools

- **22,957** total hours of sport

- **87%** of students said Panathlon increased their self-esteem and pride

- **78%** of teachers reported it had increased young people's resilience and ability to keep trying



<sup>2</sup> Improvement in wellbeing measured through the Edinburgh Warwick scale at the beginning and end of the programme.



## OUR RESPONSE

# Funding During the Pandemic

In 2021, young people faced the additional challenges of the pandemic, including lockdowns, isolation, lack of activities and disrupted education. In response, we focused on providing supportive and responsive funding, foregrounding young people's voices, and creating new recognition opportunities.



✓ **6,344** young people benefitted from specific Covid-recovery funding this year

✓ **27** Covid Recovery Grants given totalling £438,085

✓ Two new pandemic-specific awards were created, **Jack Petchey's Community Awards** and **Jack Petchey's Lockdown School Heroes** recognising **145** young people and leaders

✓ Two youth surveys received over **11,000** responses from young people

“We have seen how much passion, dedication and enthusiasm have shown for volunteering and giving back to their community. They are reliable, sensitive and care about the world and the community around them. **They deserve to be given opportunities to thrive** and when they are given these opportunities, they show up, and they shine!” **Centre 404**

We continued to support schools and groups to deliver the Achievement Award scheme, with celebration events turned **digital** so that we could continue to inspire and recognise young people. Many of our partnership programmes developed digital alternatives to run when face-to-face interventions were not an option. JPF also created various new schemes to meet the growing need.

## COVID RECOVERY GRANTS

Covid Recovery Grants were awarded in December 2020 to youth organisations to help them **build back better** after the impact of the national lockdowns. Twenty-seven grants totalling £438,085 were awarded across London and Essex to support a wide variety of projects, enabling the organisations to survive, adapt and thrive, despite the challenges they faced.

This funding benefitted 5,401 young people, teaching them **new skills**, supporting their **mental health**, reducing **isolation** and encouraging increased **physical activity**.

“The Jack Petchey Foundation has enabled us to recognise young people's achievements AND has provided vital resources to keep in touch with them in new ways through COVID.”

**Jack Petchey Achievement Award Coordinator**



## GIVING SOMETHING BACK GRANTS

Launched in Spring 2020, shortly before the disruption of the pandemic, Giving Something Back Grants enabled groups to create volunteering opportunities for young people to help them **gain new skills and experiences** for their futures.

**17** grants have supported at least **914** young people to contribute at least **24,545** hours of volunteering throughout the year. This was despite COVID restrictions that were in place at times during the grant period. The projects ranged from community gardens to social action initiatives, animal care to sporting qualifications. In addition, 12 young people were awarded a Jack Petchey Star Volunteer Award to recognise their outstanding volunteering contributions.

## JACK PETCHEY'S COMMUNITY AWARDS

During the first national lockdown in 2020, we developed a Community Awards scheme, for members of the public to nominate a young person going above and beyond to help their community during the pandemic. Young people were nominated for a whole host of activities: shopping for vulnerable neighbours, delivering medication, volunteering, supporting classmates and much more.

✓ **115** young people were recognised in 2020-2021

✓ **c5.3m** people were reached through 110 articles published to celebrate these young people's contributions

## LOCKDOWN SCHOOL HEROES

Launched in Spring 2021, the Lockdown School Heroes campaign recognised school staff during the pandemic by asking young people to nominate their teachers, support workers, administrative staff and other leaders who went the extra mile to support students during the pandemic.

✓ **113** school staff were nominated

✓ **30** school staff recognised with awards

✓ Around **750,000** people were reached with positive media stories of these inspiring leaders



“This award has made me realise that it is the small good deeds we do that matter, especially if they are done out of the goodness of your own heart. It also reminds us to be good to people because, in times like these, **all we need is positivity.**”

**Cynthia, Kingston-Upon-Thames, who was awarded a Jack Petchey Community Award for creating artwork for her local hospital.**





# Changing the Narrative

One of our key aims as a Foundation is to ensure that young people's voices, experiences, and opinions are heard. We work to support young people to influence their environment and challenge negative stereotypes of young people in society. We do this through reports that amplify young people's opinions, through our Youth Consultation Panel (a group of 8 young people who have graduated from our programmes and advise us on programmes, grant applications and events across the Foundation), and providing a platform for young people to write blogs, thought pieces and meet with decision-makers.



This year, our Youth Consultation Panel has contributed around 65 hours on various projects including assessing grants, giving feedback on programmes, organising events, being part of interview panels and presenting to the Foundation's Board of Trustees. Furthermore, we appointed our first Youth Trustee to our Board in January 2021, Lewis, who brings to the JPF Board his legal skills and the perspective of a young person who has been a part of several Jack Petchey Foundation programmes.

✓ **11,347 young people** responded to our youth surveys

✓ **65 hours** working directly with our Youth Consultation Panel

✓ **20 blog posts** from young people published

One of the ways we have strengthened this area of our work during the pandemic is by running more youth surveys. **6,050 young people** responded to our *Shaping Our Future* survey, which focused on young people's experiences during the pandemic and what they want to see in their future. After arranging a series of meetings between 20 young people and 12 politicians, we organised a pulse survey on the School Catch-Up Fund to ask young people in schools how this money should be spent to help students catch up on missed education: **5,297 young people** responded.

✓ **270 articles** celebrating youth achievement published in newspapers

✓ **166** pieces of **inspiring artwork** created by young people in our competition



“Our surveys show that young people want opportunities to succeed and grow. We should all make an effort to do what we can to encourage that. Sometimes all they need is recognition and positive feedback. It doesn’t cost much – but it goes a long way to build their confidence and encourage them to go further.”

**Sir Jack Petchey CBE**

To celebrate Sir Jack’s 96th birthday, we launched a creative competition for young people exploring their positive visions for the future – specifically, what the world could look like in 96 years. We received 168 entries spanning a wide range of art forms. An online and in-person exhibition was held in 2022 to showcase the shortlisted entries.



## Looking to the Future

Building on what we have learned from our impact monitoring, the Jack Petchey Foundation has developed a new Strategic Plan for 2022-2024. We continue to be driven by Sir Jack Petchey’s simple aim of enabling young people to achieve more. We are committed to doing this by investing in young people and youth organisations across London and Essex, supporting them to build back better after the challenges of COVID.



### WE COMMIT TO USING WHAT WE LEARN TO:



**Focus** our work on the things that matter most and have greatest positive impact



**Sharpen** our existing programmes and approaches so that we are the best that we can be



**Reach** more young people, schools and youth organisations than ever before







**We look forward to continuing to work with our partners in the years to come as we help shape a bright future for young people.**



# Spread the Word

We currently work with 83% of all state secondary schools in London and 91% in Essex, but we aim for 100%! We are looking for new schools and youth organisations to join the Jack Petchey Achievement Award scheme to help us recognise and empower even more young people with our awards, programmes and funding opportunities.



**Visit our website** or scan the QR code to find out more information about our full range of opportunities and take our eligibility quiz to see if a school or youth group you know would be eligible to apply.



**Tell others you know about the scheme** and all the opportunities it has to offer.



**Sign up to our newsletter** to receive our latest opportunities and updates directly to your inbox and forward these onto colleagues, friends and family.



**Get in touch** if you have any queries about our opportunities email [mail@jackpetchey.org.uk](mailto:mail@jackpetchey.org.uk) or call **020 8252 8000** speak to a member of our team!

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