

Inspire • Moti

# Jack Petchey Foundation

The Jack Petchey Achievement Award is presented to yming people who are "Quistending Achievers"

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The Jack Felchay Poundation

## Investing in young people across London and Essex

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If you think you can, you can!

## **The Jack Petchey Foundation**

The Jack Petchey Foundation (JPF) exists to inspire and motivate young people across London and Essex and to recognise their achievements. It was set up in **1999** by Sir Jack Petchey CBE, with its now-famous Achievement Award scheme running in just three organisations in East London and now runs in over 1,400!

**The Jack Petchey Foundation** has had a direct impact on over **1** million young people since we first began.

At least 121,890 direct beneficiaries this year.

#### We have supported more than double the number of young people we reached the year before!

## A Message from Our CEO

We are delighted to share our 2023 impact report with you and to celebrate the successes that we have had working closely with young people and with our partners. We overcame significant challenges this year\* as we resumed our uplifting live celebration events and returned to wide-scale in-person delivery after the disruption of the pandemic.

We also celebrate the significant milestone of having directly benefitted over 1 million young people in London and Essex since Sir lack set up the Foundation in 1999!

Our youth surveys last year highlighted just how many opportunities young people missed out on as a result of COVID-19. So, we focused on doing all that we could to support young people to re-connect with activities, launching new initiatives to help young people catch up on the things they missed and giving them new opportunities to be the best that they can be.



In both his business and philanthropic life, Sir Jack has always been focused on "what can we do better"? At the Foundation, we

continue this outlook and use monitoring and evaluation as a way to identify how we can further improve the opportunities we offer to young people.

None of our work would be possible without the dedication of our Achievement Award schools and youth organisations, our partners and our Youth Consultation Panel. Without your commitment, time and energy, the Foundation would not have been able to directly impact over 120,000 young people this year.

#### Gemma Juma **Chief Executive Officer Jack Petchey Foundation**

\* The data in this report was taken from September 2021-August 2022 academic year

#### A message from Sir Jack

**66** I'm so proud of all that the Foundation has achieved this year. I love to see kids back out there, doing what they love and bettering themselves in the process. They have not been dealt an easy hand in these times, but I know they will bounce back stronger if they just believe in themselves. Never forget: If you think you can, you can! 77



## **Impact Framework**

Two years ago, we developed an impact framework to measure the difference we make across all of our work. This year, we focused our programmes, funding and initiatives on supporting people, organisations and young voices to build back stronger in three key areas:

#### **1. Building self-confidence**

This year, our programmes have made a significant difference by improving young people's self-belief and confidence for the future. Self-confidence is an important outcome for us as we know that it is crucial for positive health and life outcomes, enabling people to 'survive rather than thrive'. We're delighted that 75% of young people participating in a JPF Partnership Programme over the year **have** increased their confidence.

BUILD

Investing in resources and equipment for young people STRONGER

#### 2. Investing in resources and equipment for young people

Over the year, we not only aimed to support young people directly, but also worked to strengthen our partner organisations, clubs and schools to recover from the effects of the pandemic. One of the major ways we have done this is to invest our Small Grants and Open Grants in resources to support organisations to broaden their reach and deliver the best possible services and opportunities to young people post-covid, impacting young people long into the future.



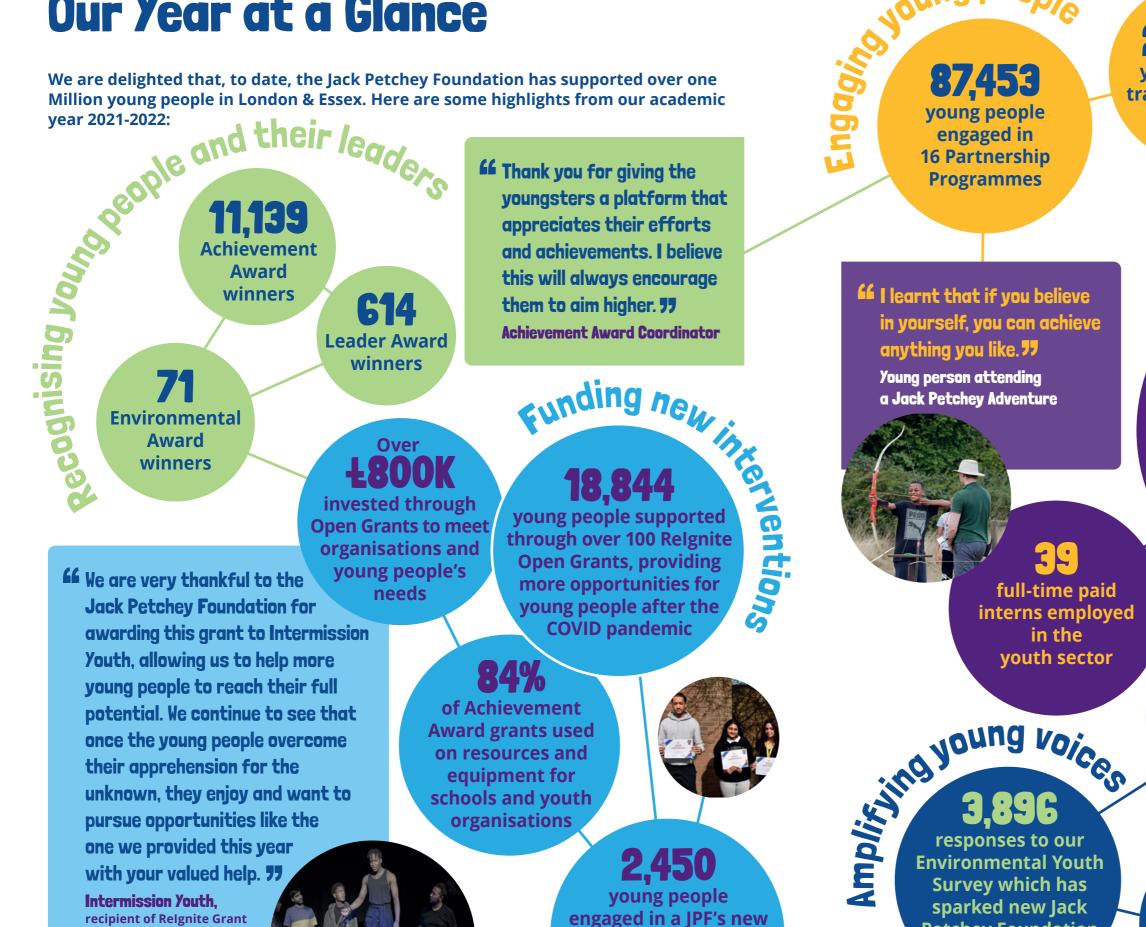


#### **3.** Celebrating young voices

At the Jack Petchey Foundation we seek to recognise, celebrate and engage young people, and to give them a platform to share their ideas and their experiences. We do this through our unique celebration events, through regular youth surveys, by sharing young people's voices and by working with our Youth Consultation Panel to ensure that all our work addresses young people's needs in the best way possible, with new lack Petchey Foundation initiatives designed by young people for young people.

## **Our Year at a Glance**

We are delighted that, to date, the Jack Petchey Foundation has supported over one Million young people in London & Essex. Here are some highlights from our academic



one we provided this year with your valued help. 77

Intermission Youth. recipient of Relgnite Grant to deliver Play-In-A-Week workshops to engage new young people in theatre

2.450 young people

engaged in a JPF's new **Financial Education** programme, *WizeUp* with Jack Petchey

interns employed in the youth sector

39

full-time paid

87453

young people

**Petchey Foundation** initiatives

28,463 young people trained in public speaking



given the opportunity to do something new (including volunteering and attending residential trips)

## Including

young people attended **Jack Petchey Adventure** residential trips





experiences

## **The Jack Petchey Achievement Award Scheme**

**Recognising young people and their leaders** 

**The Jack Petchey Foundation was** set up by Sir Jack Petchey CBE to inspire and motivate young people across London and Essex to do their best and reach their full potential.



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The Achievement Award scheme, our flagship programme, recognises young people's achievements across London and Essex and as well as recognising the leaders organisations that support them.

## CELEBRATING youth achievement

**26** live Achievement Award Events

**203** virtual events celebrating young people

**2.050** winners celebrated at our events

Watched by an audience of 6,880

**257** articles published in the press celebrating young people's achievements

We hear so much bad commentary about the youth of today. People



are not so quick to sing their praises. Thank you for giving us the opportunity to show our communities how wonderful our young people can be. 77 **Achievement Award Event Attendee** 

#### THIS YEAR...

**11,139** young people recognised with Jack Petchey Achievement Awards

1.414 schools and clubs involved

**SG%** of coordinators agree that the Achievement Award Scheme inspires and motivates young people

**88%** say the awards help young people feel valued

**\$2%** say the scheme increases young people's confidence and self-belief

**39%** agree that Jack Petchey Foundation programmes encourage young people to contribute positively to society

We increased the value of each Achievement Award grant by 20% to **±300** 

## **SPOTLIGHT ON Achievement Award Grants**

Each winner of a Jack Petchey Achievement Award is awarded a £300 grant to spend within their organisation to benefit their peers. In addition to the impact receiving an Achievement Award has on young people's own motivation, confidence and self-esteem, we love to see the direct impact the grant prize money has on young people, schools and organisations across London and Essex.

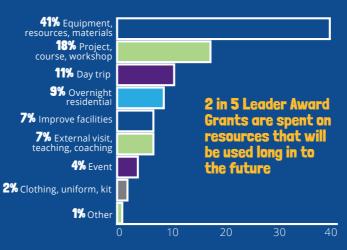
## **Case study**

Sessil from Haringey was awarded an Achievement Award from Greig City Academy for her mature, enthusiastic and confident attitude to her studies and extracurricular activities. She decided to spend her Achievement Award Grant on a honey extractor for the school's Beehive Club, which she is an active member of. Sessil said: "It's made such a difference to the club and makes collecting honey much easier for students!



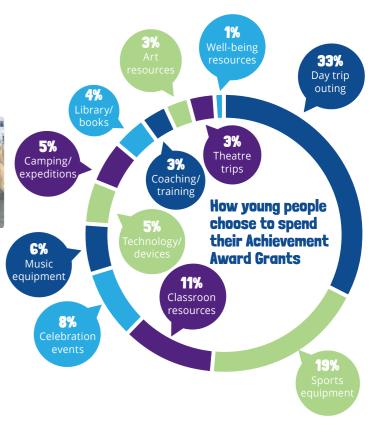
Read more about Sessil's story!

#### Leader Awards & Leader **Award Grants**





The Achievement Award winners themselves are key in deciding how their grants should be spent to benefit other young people around them. As a result, money is spent on a fantastic range of initiatives, including equipment, trips, training and more.



Leader Awards provide an opportunity for young people to thank the leaders, staff and volunteers that support them as they grow and develop. Giving a Leader Award also unlocks an opportunity for organisations to apply for a Leader Award Grant of up to £1,000 for a project that benefits young people.

614 Leaders Recognised

564 Leader Award Grants awarded supporting schools and organisations & an investment of £343,871

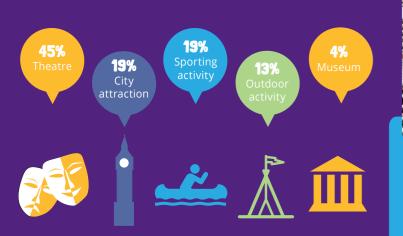
## **SPOTLIGHT ON**

## **Educational Visit Grants**

10 years of funding trips for young people

Schools and youth groups on the Achievement Award scheme can apply twice a year for up to £1,200 to take young people on educational trips. This year, we doubled our Educational Visit Grants to £20 per head for up to 60 young people per trip.

We invested **±22.035** in **70 Educational Visit Grants this year**, benefitting 2,204 young people!



The Educational Visit Grants programme has been running for 10 years. Over that time, we have invested £192,923 through 444 schools and youth organisations giving 19,292 young people opportunities to visit museums, theatres, science shows and more to enrich their education and offer them opportunities to develop and grow outside of their usual environment.





## **Case study**

Mossbourne Community Academy took 15 BTEC sports students studying outdoor activities to Brentwood Ski Centre. None of the students had previously experienced skiing, and the trip built their confidence and helped them develop new skills for working as a group.



## **SPOTLIGHT ON**

## **The Jack Petchey** Internship Programme Supporting young talent and youth charities

#### The Jack Petchey Internship Programme

funded 24 young people into paid 12-month placements in roles supporting young people. Our programme gives young people a flying start in the youth sector, supporting them on their way to become the sector's future leaders. At the same time, the programme enables youth organisations to increase the support they provide to young people across London and Essex. The programme includes up to 90% funding towards the intern's salary, a **£1,000 training bursary** for each intern, six professional development workshops and matching with a professional mentor to help the interns grow and develop their skills.

**11** It feels like a proper internship with young people at its heart - and that you really care about the interns and what happens to them, and about the organisations supporting them. 77

Line Manager on the Jack Petchey Internship Programme

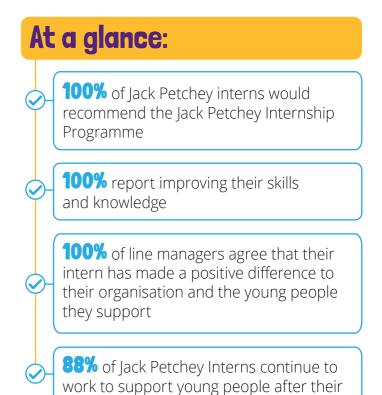
#### **Case study**

As part of the Youth Support team at Crystal Palace Community Trust

(CPCT), Dylan worked to plan curriculum led programmes of activities for young people aged 11-25 in a range of settings. Dylan used his Personal Development Bursary from the Jack Petchey Foundation to achieve a football coaching qualification and a Level 3 gualification in Youth Work. Dylan has been offered a permanent role at CPCT once his internship finishes.







\*This data was taken four months after our third Jack Petchey Intern cohort completed their placements.

internship ends

**66** My experience as a Jack Petchey Intern has been something that will always be a highlight in my life, as the internship helped me find stability and come far with my personal development. It would not have been able to happen without my colleagues at CPCT and Jack Petchey Foundation, so thank to you both for believing in me and providing me with this opportunity and seeing something in me that I didn't see myself

Dylan, Assistant Youth Support Worker (Intern) at Crystal Palace Community Trust



## **Partnership Programmes**

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#### Engaging and upskilling young people

**16** Partnership Programmes

769,782 hours of engagement **87,453** young people benefited

**4,070** young leaders, teachers or facilitators trained

The Jack Petchey Foundation works in partnership with **16 organisations** to deliver tailored programmes for young people in London and Essex - **from dance to maths**, public speaking to financial education.

Our programmes are designed to **engage young people in new opportunities** and give them new skills to achieve their goals. This academic year marked a return to **wide-scale in-person delivery in schools and youth groups** after the disruption of the pandemic.

#### Maths and Numeracy

Count On Us Secondary Maths Challenge in partnership with Mayor's Fund for London

- **3,306** young people
- **76%** increased their skills and knowledge

#### Dance

Step Into Dance in partnership with Royal Academy of Dance

- 2,984 young people reached
- **97%** would recommend it to others



12.241

SCAN ME

### Impact on young people:

**71%** have improved their resilience and well-being

**75%** of young people increased confidence – that's **57,884** young people!

**72%** increased their skills – that's **56,563** young people!

#### **SPOTLIGHT:**

#### Public Speaking

Jack Petchey's Speak Out Challenge doubled!





#### Case study

**LL** My heritage is very important to me, and I wouldn't have talked about anything else. To stand up there with fourteen of the best speakers I have ever met, there are no words to describe it. It's been amazing. **77** 

**Michael Akinyemi, winner of the Jack Petchey Speak Out Challenge 2022 for his speech 'I am a Fighter'** 





• 88% improved their skills and knowledge



**Getting Active** London Youth



 100% said they felt heard and recognised

• 4,039 young people



#### **SPOTLIGHT:**



ANTHONY

## 10 years inspiring heroes with Anthony Nolan

#### The Hero Project with Anthony Nolan

This year we celebrated ten fantastic years working with **Anthony Nolan** on the **Hero Project**, an education programme working in schools and colleges in London and Essex to raise awareness amongst 16-18-year-olds about the importance of donating stem cells.

#### In those 10 years

- **435** schools visited
- d NOLAN
- 67,214 students reached
- 7,919 registered sign ups
- 11 lives saved by young people through this Jack Petchey Partnership

#### **Table Tennis**



The Jack Petchey Table Tennis programme in partnership with Table Tennis England

- 1,830 young people
- 96% improved their resilience and well-being





Scan this QR code to watch

Michael's speech in full!



#### **SPOTLIGHT:**

#### **10** years of the Vlogstar Challenge



#### The Vlogstar Challenge in partnership with Media Trust

This year marked the end of our Vlogstar Challenge programme, a vlogging training programme and competition delivered in partnership with the **Media Trust**. For ten years, young people have been trained in skills of vlogmaking, from finding and using their voice to production, editing, marketing and more

#### In those 10 years

- 7,536 young people trained
- 65% improved their skills and knowledge



**Nedia rust** 

#### **Case study**

It was such a rewarding experience at a time when I needed the support and confidence, and I can't believe how far I've come since!. 77

2021 Vlogstar Challenge Participant

#### Mentoring ReachOut

- 325 young people
- 100% increased their skills

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#### **Resilience building**

The Respect Programme in partnership with Essex Boys and Girls Clubs

158 young people
88% felt heard and recognised



#### Introducing a new sport **UK Wallball**

- **7,050** young people
- **92%** teachers say it has engaged more young people in sport



#### **Panathlon's hybrid** approach reaches more young people than ever!

## Foundation

UK Wallball

#### Panathlon

Panathlon built on its virtual offer to schools and young people during the pandemic to offer a virtual offer for PE staff to integrate into their curriculum alongside a return to in-person interschool sports competitions for children with disabilities. This new approach has enabled them to reach 1.5x as many young people as they had predicted.

- **12,201** young people took part this year
- **6,282** competitors
- 672 schools engaged
- 87% of teachers feel that Panathlon has built selfesteem and pride in young people taking part



**C** When you're disabled and have speech and balance problems, education can only aet you so far, what drives kids like Georgie is confidence. That's what Panathlon has given her. It is a level playing field. It makes you feel like you're not the only one with a disability and opens your eyes to what is possible when the world is telling you everything is impossible. 77

Sue, parent of Panathlon competitor Georgie





WizeUp

**Jack Petchev** 

bts spark

Our Financial Education programme, in partnership with WizeUp Financial Education, delivered financial education workshops to sixth-form schools in London and Essex with immense success in its first year. The programme was so positively received by schools and young people that we expanded it this academic year.

- **2,450** young people
- 93% report increased knowledge or skills

Well-beina

- BTS Spark
- **1,144** young people
- 68% increased their resilience and well-being

#### **Employability**

#### **Young Enterprise**

- **3,053** young people
- 76% would recommend the course



#### Planning for the future New Initiative: Talk About

the Future in partnership with Talk the Talk

Our Talk About the Future programme provides staff and students with a range of practical workshops to ensure students are ready to move on to the next stage of their lives after school.

- **1,998** young people
- **76%** report increased confidence after the sessions



## **OUR RESPONSE** Bouncing **Back Better**

Emerging from the pandemic and the national lockdowns presented a variety of challenges for both young people as well as the schools, colleges and organisations that support and work with them. In response to this, in September 2021, we launched a new round of **Open Grants** totalling over £800,000 for youth organisations in London and Essex, focused on funding **A Year** of Opportunities for young people. Organisations could use the funds to attract more young people into their services as well as to increase the services they provide.

## **SPOTLIGHT: Reignite Grants**

Over **100** grants provided to re-ignite support for young people **18,844** young people supported to date

**37%** young people report increased confidence

**72%** increased attainment in young people

#### **Increased Confidence**

**We saw growth in self-belief and confidence** in the young people. ... We have taken a strength-based mentality and encourage young people to find and access opportunities that they may not have accessed before. **99** 

Headliners was awarded a Reignite Grant of £10k to support 63 young people to renovate outdoor spaces so that they work for young people.

If you think you can, you can!





#### **Increased Engagement**

**66** Through Relgnite, over 70% felt that their physical and mental well-being had improved. With only 13% of girls reporting being active [before the programme], this has had a positive impact on the health and well-being of young people. 77

> **Theatre Peckham** was awarded a Reignite Grant of £14k to deliver outreach taster sessions to 370 young people in their programmes.

Many of the young people we support do not have access to activities available to their neurotypical peers. Benefits include reducing feelings of isolation, increasing confidence and improving social and life skills. 77

**Resources for Autism** was awarded a Reignite Grant of £13k to part fund a role and workshops to increase their reach, engaging 250 young people.

#### **Increased Attainment**

**L** Young women have self-reported increased levels of confidence in Maths and Science. New participants have moved up ability sets in all the 3 core subjects - this has been evidenced by contact with schools.77

**Westminster House Youth Club** was awarded a Relgnite Grant of £12k to support 70 young people with well-being coaching and tuition.

**66** [The most significant benefit was] seeing some of our most challenged young people progressing into education that they'd previously felt unattainable and the pride it brings to their parents. 77

laringey Shed was awarded a ReIgnite Grant of £10k to deliver a volunteer programme to 80 young people.

### **OUR RESPONSE**

## **Expanding Young People's Opportunities**

JPF not only offers new opportunities within schools and clubs but also offers transformational new opportunities for the young people who need it most through volunteering, taster sessions and trips.



#### **INDIVIDUAL GRANTS** FOR VOLUNTEERING

Empowering young people to give back!

We were delighted to relaunch our popular **Individual Grants for Volunteering** this year, following a pause due to COVID and associated travel restrictions. Young people can apply directly to the Foundation for up to **£400** towards their **volunteering project** in the UK or abroad.

56 individuals volunteering at **18 different** organisations in the UK and abroad this year, through a total Jack Petchey Foundation investment of £10,440.

Many have applied for funding for projects that they will take part in next year.







## Case study

#### Whale Conservation in Iceland!

lessica, 23, used her Individual Grant for Volunteering to fund a project in Iceland to assess humpback entanglements and health issues with the organisation Whale Wise.

**L** These conservations really inspired me, enabled me to grow as a person and as a researcher and also have driven me to hold on to my passion for whale conservation and research. 77

Jessica







#### **CELEBRATING YOUNG PEOPLE'S ENRICHMEN THROUGH SPORT**

London Youth Summer Celebration with lack **Petchey Foundation** 



#### **JACK PETCHEY ADVENTURES** Getting young people into the great outdoors

This year, we ran an **Environmental Youth** Survey (more on page 16) Over half of those surveyed said they would like to see more trips into nature for young people to help them engage with the environment and give them new opportunities after COVID.

We partnered with London Youth and Essex Boys and Girls Clubs to offer the chance of an overnight residential in the great outdoors for young people from across London and Essex. For many young people, this was the first time they had stayed away from home overnight or been away with their peers.

**the best thing was...** Trying things that I've never experienced before! 77

**Residential Participant** 

**66** On behalf of the club, can we please thank you, Street Games, and Jack Petchey for a truly, memorable day at the Copper Box... I think all the young people enjoyed today, the coaches certainly did, what an experience.

**Mick. Metro Judo Club** 



**1,176** young people took part in overnight **>**residential trips

> 74% said their health/well-being has improved as a result

87% attributed this to being in nature

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**68%** can now work better in a team



## **Investing in the Environment** for Young People

The Jack Petchey Environmental Award - recognising the green leaders of tomorrow

Following COP26 in 2021, we launched an Environmental Youth Survey to ensure that young people were heard in conversations around the environment and to determine what should be done to support young people to build a greener tomorrow.



**3,896** young people gave their views ind ideas

One of the top recommendations from the survey was that young people should be recognised more for helping the environment (47%), so we launched the Jack Petchey Environmental Award, where members of the public could nominate a young person they know who is making a positive impact on the environment for special recognition. Winners are awarded a **special certificate**, badge, letter from Sir Jack Petchey and the opportunity to apply for an **environmental grant of £300** to further their environmental work.



**71** Jack Petchey Environmental Awards awarded

**New ±300** Jack Petchey Environmental Award Grants for young people to apply for and decide how to spend

#### **Case studies**

**Yasmine**, 14 from Hammersmith and Fulham, was awarded a Jack Petchey Environmental Award for organising a team of students to plant greenery and encourage others to grow their own food, as well as creating a mental-health space for students to enjoy. Yasmin went on to apply for and be awarded a Jack Petchey Environmental Grant of £300 to further invest in this space by purchasing the equipment to build a school allotment.

Finn, 16 from Southwark, was awarded a lack Petchev Environmental award for his work volunteering with Surrey Docks City Farm. Finn independently established a



partnership between the London Wildlife Trust and London Youth to deliver a nature awareness day for the local community at Surrey Docks Farm.

**C** Receiving a Jack Petchey Environmental Award feels like the perfect round-up to the work I've done so far! Young people's interest in the environment wouldn't be where it is today without the support of youth clubs and recognition from organisations like the Jack Petchey Foundation. 77 Finn

## Amplifying Young Voices

One of our key aims as a Foundation is to ensure that young people's voices, experiences, and opinions are heard. We work to support young people to use their voices to influence their environment and challenge the negative stereotypes of young people in society.

#### Listen Up: Creating platforms for young people to be heard

21 blogs published by young people on a range of topics including the environment, confidence, work experience and more



#### **Youth Exhibition**

Forward to the Future: art exhibition where young people create multi-media pieces exploring positive visions of the future!

- **160** entries into the competition
- **36** young artists' creative work exhibited at Poplar Union for 2 months
- **36** positive visions of the future created in visual, video, written and audio forms
- **3** artistic development prizes awarded to the winning entrants totalling £1,000 to be spent on an artistic project

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#### For young people, by young

**PCOPIC:** The impact of Youth Participation at Jack Petchey Foundation

2	y	outh Consultation Panel
9-	•	Our Youth Consultation Panel is an important group of young people who have previously engaged directly with one of our JPF programmes. They group does invaluable work with us to ensure that our programmes, events, grants and initiatives have the greatest possible impact on young people across London and Essex.
	•	<b>61</b> hours of engagement including
		<ul> <li>Helping us shape our environmental initiatives</li> </ul>
		<ul> <li>Sitting on interview panels</li> </ul>
		<ul> <li>Presenting new ideas to the JPF Board</li> </ul>
		<ul> <li>Planning our Achiever Network 10th Anniversary Event</li> </ul>
		<ul> <li>Assessing grant applications including Internship and Reignite Grants</li> </ul>
		<ul> <li>Judging competitions (Environmental Award, cartoon competition)</li> </ul>
	•	Successfully recruited <b>4</b> more members at the end of the academic year
		<image/>

## **Celebrating 10 Years of**

#### **Mentoring and Personal Development for Young People**

#### **Achiever Network 10th Anniversary Celebration**

This year marked the tenth anniversary of our prestigious Achiever Network programme, a 12-month self-development programme for around **30 young people** each year. We marked the occasion by reuniting representatives from across the ten cohorts to celebrate the power of young people and their voices.



**114** young people celebrating at the top of the Gherkin

**5** young people spoke about their  $\bigcirc$ experience with Jack Petchey Foundation

**Designed and delivered** by our Youth Consultation Panel









## Looking to the Future

We are committed to continually reviewing and improving the work that we do to provide more opportunities for young people, and to celebrate them and the youth sector. We will use the findings of our impact reporting to further refine and strengthen what we do. We continue to be driven by Sir Jack Petchey's vision, and are committed to achieving this by investing in young people and youth organisations across London and Essex, supporting them to be the best they can be and building a brighter future for us all.

#### **WE COMMIT TO USING WHAT WE LEARN TO:**



**Sharpen** our existing programmes and approaches so that we are the best that we can be



**Reach** more young people, schools and youth organisations than ever before















We look forward to continuing to work with our partners in the years to come as we help shape a bright future for young people.













13 If you think you can, you can!



























## Spread the Word

We currently work with 86% of all state secondary schools in London and 96% in Essex, but we aim for 100%! We are looking for new schools and youth organisations to join the Jack Petchey Achievement Award scheme to help us recognise and empower even more young people with our awards, programmes and funding opportunities.

**Visit our website** or scan the QR co de to find out more information about our full range of opportunities and take our eligibility quiz to see if a school or youth group you know would be eligible to apply.





Tell others you know about the scheme and all the opportunities it has to offer.

**Sign up to our newsletter** to receive our latest opportunities and updates directly to your inbox and forward these onto colleagues, friends and family.

**Get in touch** if you have any queries about our opportunities email **mail@jackpetchey.org.uk** or call **020 8252 8000** speak to a member of our team!

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