

# Jack Petchey Foundation IMPACT REPORT 2024



**Investing in young people  
in London and Essex**

**If you think you can, you can!**

# The Jack Petchey Foundation

The Jack Petchey Foundation (JPF) celebrates its 25th birthday in 2024. Since 1999 we have inspired and motivated young people, and celebrating young people's achievements is at the heart of all that we do. Over the past year, together with our partners, we have reached almost 150,000 young people and over 4,000 young leaders. This means that, to date, we have had a direct impact on over 1,172,000 young people's lives! This report outlines our impact over the past academic year.

JPF has directly benefitted over **1,172,000** young people since 1999.

**21%** more young people reached this year than last!

**11,610** Achievement Award winners this year!

## A Message from Our CEO

Sir Jack set up The Jack Petchey Foundation to inspire and motivate young people and recognise them for their achievements. We are proud to report that in the past academic year we have achieved just that, cementing JPF's position as a champion of young people, supporting them to do their best and achieve their potential.

Last year, together with our partners, we worked with over 1,400 schools and youth organisations across London and Essex. Despite a challenging year in education, we continued to increase the breadth and depth of our reach, all thanks to the commitment and dedication of the coordinators that administer the Achievement Award Scheme in schools and youth organisations, as well as the other outstanding leaders in schools, youth organisations and clubs.

We have had a positive impact on 21% more young people this year than last. As a result of our programmes, **147,242** young people are more confident, better skilled, more resilient, and have better access to equipment and opportunities. We know that our work has ripples of impact that reach far into the future, beyond the initial award young people win or programme they take part in. At least an additional **124,288** have benefitted indirectly from our ongoing investments in resources, facilities and leaders.

As champions of Youth Voice, I am delighted that this year we celebrate the incredible milestone of having trained over a quarter of a million young people in public speaking skills with our long-standing partner, the Speakers Trust. We continue to work hard to ensure that young people play a central role in guiding and directing JPF's work, as well as that of our partners. Our inaugural Youth Voice Conference, and the appointment of our second Youth Trustee to the Board, were particular highlights of our work this academic year.

As ever, we are so grateful to our partners for providing such high-quality opportunities to young people across London and Essex. We couldn't achieve everything that we do without the dedication of young people, as well as the leaders who support them. THANK YOU to each and every one of you.

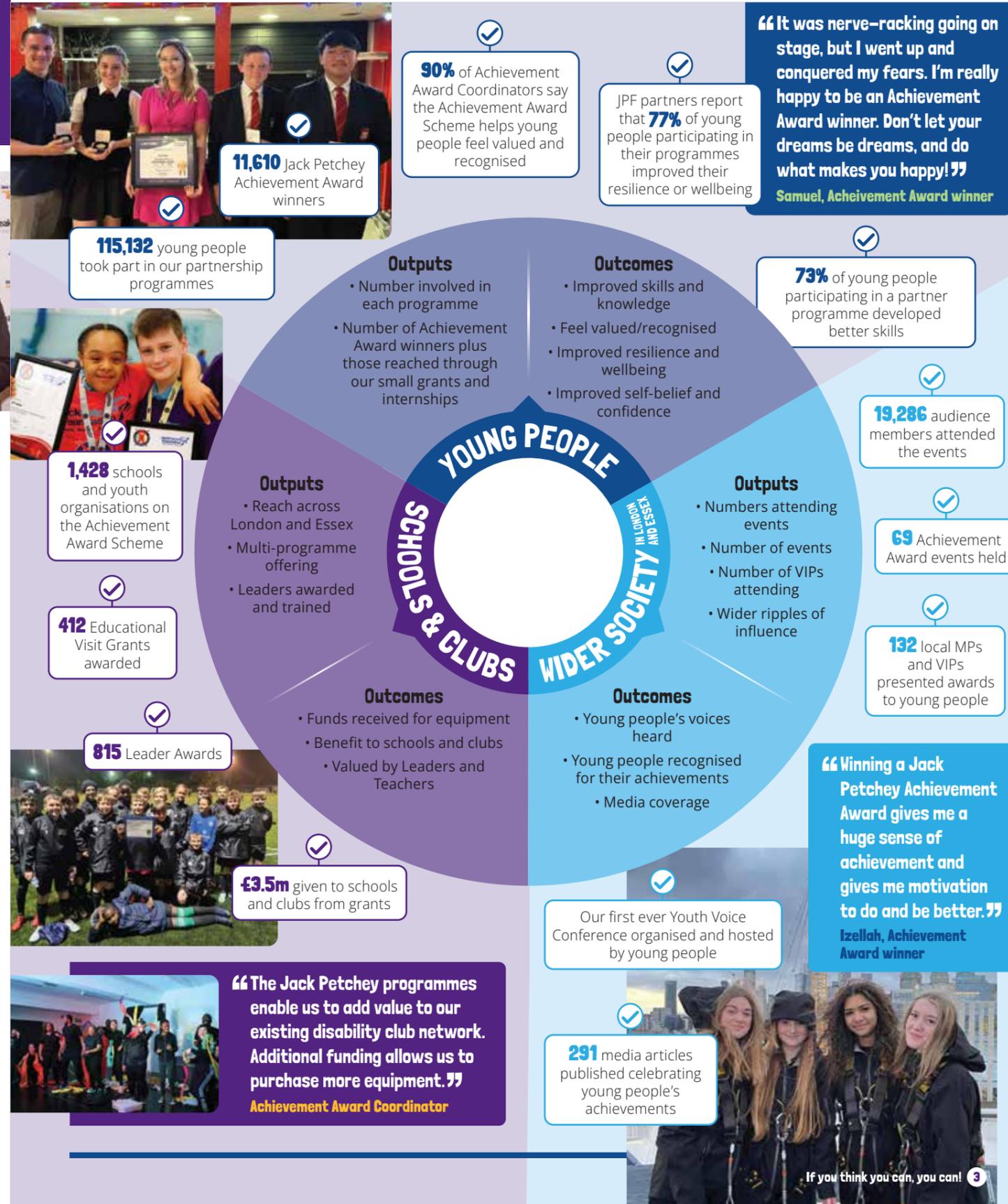
**Gemma Juma**  
Chief Executive Officer  
Jack Petchey Foundation

\* The data in this report is taken from September 2022–August 2023.



# Impact Framework

We are committed to understanding and reporting the difference that we make through our work. We use our Impact Framework, developed in 2020, to measure the 'outputs' of our programmes (what is being delivered, including the number of young people we support), as well as the 'outcomes' (the changes that result from the programmes).



## A message from Sir Jack:

"Well done to everybody for what they've achieved this year. Hearing the incredible stories of what young people have achieved makes me feel so proud. With young people like our award winners as our future leaders, the outlook looks very bright indeed! Just remember, if you think you can, you can!"



# Our Year at a Glance

In total this year we've reached **271,711** young people directly and indirectly



Highlights from the 2022-2023 academic year

## Recognising young people and their leaders

**11,610**  
Achievement  
Award  
winners

**815**  
Leader Award  
winners



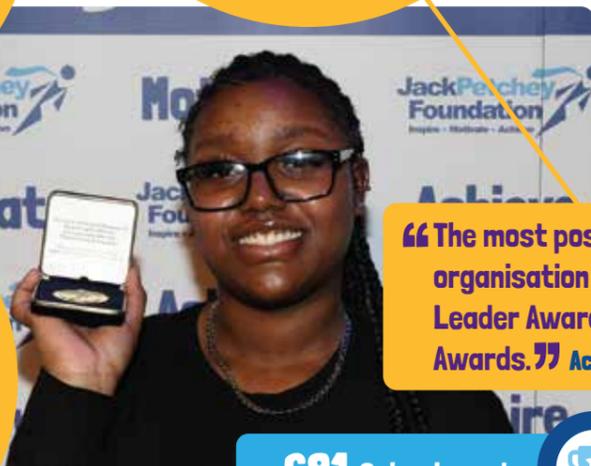
“Achieving this award is incredible for me!”  
Tharmesh, Achievement Award winner

## Investing in young people

**£3.5m**  
worth of grants  
invested in schools and  
youth organisations by  
young Achievement  
Award winners

**£124,500**  
awarded to  
outstanding grassroots  
youth organisations  
through 124 JPF  
Recognition  
Awards

**562**  
Leader Award Grants  
given that directly  
benefitted  
**58,734**  
young people



“The most positive impact on our organisation has been through the Leader Awards and Achievement Awards.”  
Achievement Award Coordinator

**691** Schools and  
**737** Youth  
Organisations running



the Jack Petchey  
Achievement  
Awards Scheme

**18**  
blogs by young  
people  
published on  
our website

**9**  
case studies  
about young  
people  
published on  
our website

## Amplifying young voices

**19,286**  
people attended  
our Achievement  
Award events

**First**  
ever Youth  
Voice  
Conference  
held

**One**  
Youth Trustee  
appointed  
to the JPF  
Board

## Engaging young people

**115,132**  
young people  
took part in  
**16**  
partnership  
programmes

Young people  
engaged in  
**884,491**  
hours of activity  
on our partners  
programmes

These interns  
had a direct  
impact on  
**3,801**  
young people

“The intern project once again has shown that if you give a young person an opportunity, they will have the chance to shine.”  
Table Tennis England

## Providing young people with new experiences

**24**  
interns provided with  
full-time employment  
and professional  
development in the  
youth sector

**32**  
outstanding  
young people  
graduated from  
our Achiever  
Network

**20,163**  
young people  
went on  
educational trips  
and visits (e.g.  
residential)

“I’ll forever be grateful for being part of this incredible programme.”  
Achiever Network 11 Graduate



“The trip was fun and I felt like I walked to another country. I forgot about my phone.”  
Young person after taking part in the Respect Project with Essex Boys and Girls Club



**685** Schools and  
**145** Youth  
Organisations



running  
JPF Partnership  
Programmes

# The Jack Petchey Achievement Award Scheme



## Celebrating young people and their leaders

The Jack Petchey Achievement Award Scheme is our flagship programme. It recognises young people aged 11-25 across London and Essex for their achievements, as well as celebrating the leaders of the organisations that support them.



## CHAMPIONING youth achievement



**69** prestigious Achievement Award events held



**767** young people performed on stage at our Achievement Award events



**19,286** people attended our Achievement Award events



**291** media articles published celebrating young people's achievements



## THIS YEAR...

- ✓ **11,610** young people recognised with Jack Petchey Achievement Awards
- ✓ **1,428** schools and clubs involved
- ✓ **89%** of Achievement Award Coordinators say the scheme encourages young people to make a positive contribution to society
- ✓ **94%** say the awards increase young people's confidence and self-belief
- ✓ **90%** say the award helps young people feel valued and recognised
- ✓ **77%** say the scheme raises young people's aspirations

**“I was really proud and delighted to win the Jack Petchey Achievement Award. I am really inspired by Sir Jack Petchey and see him as a role model for all he has done. The event was really enjoyable and lively, I really enjoyed the ceremony and friendly atmosphere from everyone at the event.”**

**Fraser, Achievement Award winner**



**“A wonderful event. It is great to see many young people receiving the award. Thank you Jack Petchey Foundation!”**

**Mayor of Brent, Councillor Abdi Aden**

# Achievement Award Grants



When a young person wins an Achievement Award, in addition to receiving a certificate and medallion, they choose how to invest a £300 grant within their school or youth organisation to benefit their peers. The funds are used for a fantastic range of initiatives and projects, including equipment, trips, training and more.



**“Our students have severe and profound learning disabilities and do not take part in conventional exams. Being awarded a Jack Petchey Achievement Award and attending the celebration events provide our families with an occasion to celebrate the achievements of their young person.”**

**Dawn, Achievement Award Coordinator at St Ann's School**

**“Achievement Awards are an excellent confidence boost for young people and Leaders Awards make staff feel valued.”**

**Nick, Achievement Award Coordinator at Sulgrave Youth Club**

Achievement Award Coordinators say that the scheme:

Increases confidence & self-belief	<b>94%</b>
Helps young people feel valued/recognised	<b>90%</b>
Increases young people's confidence in the future	<b>79%</b>
Raises aspirations	<b>77%</b>
Focuses attention on attainment & effort	<b>71%</b>
Encourages young people to say yes to opportunities	<b>70%</b>
Strengthens peer relationships	<b>56%</b>
Teaches an ability to keep trying & to tackle adversity	<b>48%</b>
Improves engagement with parents & carers	<b>41%</b>

## ENVIRONMENTAL AWARD AND ENVIRONMENTAL AWARD GRANT

After a successful pilot, we launched the Jack Petchey Environmental Award in 2023. The award recognises outstanding young people aged 11-25 across London and Essex for the work they do tackling environmental issues and sustainability in their local community.



### Case studies



**Jeremie, winner of the pilot Environmental Award scheme, said:**

**“Winning the Jack Petchey Environmental Award means a lot to me as it shows us that we can do something to help the environment and it shows us how we can stop climate change as this is just the beginning.”**

**Nia, winner of the pilot Environmental Award scheme, said:**

**“As a winner of the Jack Petchey Environmental Award, I feel empowered to encourage other young people to make a change for a sustainable future. With the grant, I intend to invest it in a future environmental project for the college.”**

## LEADER AWARD AND LEADER AWARD GRANTS

The Jack Petchey Leader Awards provide an opportunity for young people to thank their leaders, staff and volunteers for their hard work and support. A Leader Award allows organisations to apply for a grant of up to £1,000 for a project that benefits young people.

- ✓ **815** Leaders recognised
- ✓ **562** Leader Award Grants awarded
- ✓ These grants represented an investment of **£456,769** into schools and youth organisations

### Case studies



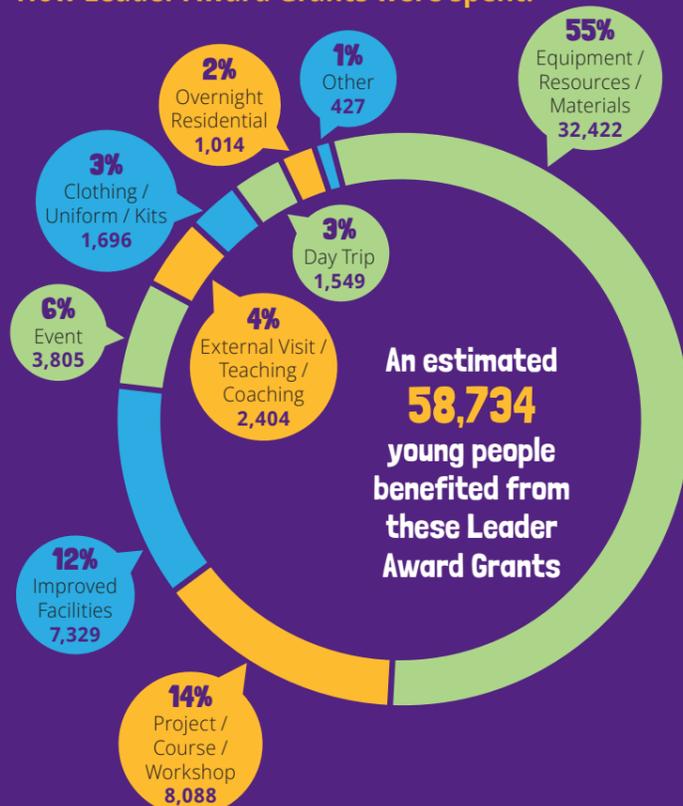
Ben from the E20 Football Foundation used his £1,000 Leader Award Grant on a Kick Out Racism football tournament. The project opened discussions surrounding anti-racism in sports and featured football players who have experienced racism during their careers. The most significant outcome of the project was the coming together of young people from diverse backgrounds and communities to fight racism in sports.

“Being part of this tournament made us more aware of each other and our cultures.”  
Young participant



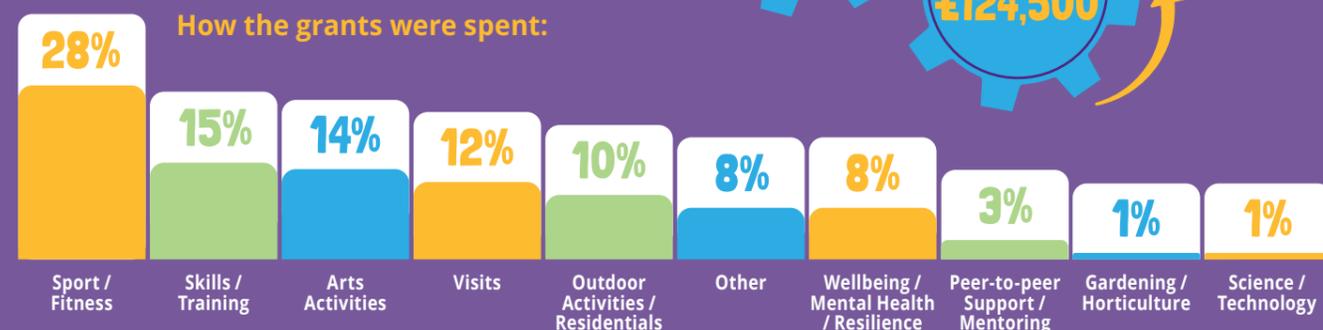
Read more about this project.

### How Leader Award Grants were spent:



## RECOGNITION AWARDS

JPF awarded 124 Recognition Awards to organisations to acknowledge their outstanding commitment and best practice in running the Achievement Award Scheme.



## Individual Grants for Volunteering



As well as grants for large groups, we offer individual grants for young people who want to take part in volunteering projects in the UK and overseas.

### Case study



Jasmine spent three weeks volunteering with the Royal Flying Doctor Service (RFDS) in Australia then three in the paediatric unit of Western Regional Hospital, Pokhara, Nepal. In Nepal, Jasmine learnt a lot about the public healthcare system. She worked in the wards, assisted in ward rounds, interpreted scans, and interacted with the kids and their families. In the outpatient department, Jasmine examined babies and discussed their diagnoses and management plans with the doctors.



Read more about Jasmine's story.

## Promoting a culture of 'giving something back'



This year **273** Individual Grants for Volunteering were awarded. Each grant supported an average of **17 days of volunteering** in projects across the globe benefiting social, humanitarian and environmental causes.



**4,596** days of volunteering by recipients

We invested **£41,990** in grants

### Case study

For three weeks, Ellie volunteered with North Bali Reef Conservation to create artificial reefs to combat the destruction of the ecosystem around Tianyar, a small fishing village in northern Bali. Ellie worked alongside local fishermen and other volunteers to build and install these structures. These man-made reefs were placed on the seabed to encourage wildlife to inhabit them – including reef sharks, turtles, star fish and more. On top of learning how to work in a team with lots of people from around the world, Ellie also gained an open-water scuba diving licence.





# Educational Visit Grants

Eligible schools and youth groups on the Achievement Award Scheme can apply for up to £1,200 twice a year to take up to 60 young people each time on an educational visit. These experiences help young people develop valuable personal and social skills and provide opportunities for young people to learn outside of the classroom.

In September 2022, we doubled the grant value to £20 per head. This resulted in us funding more Educational Visit Grants (EDV) than ever before – **412, up 489%** on the previous year! These visits benefitted **20,163** young people, **up 815%** compared to last year!

## How the funds were used:



## Case study



The Thames Young Mariners visited an activity centre in west London with their EDV Grant. The group pushed themselves to try activities they'd never undertaken before. They not only developed personal and social skills, but also completed an RNLI water safety course which will enable them to keep themselves safe in and around waterways.

“My favourite part of the trip was trying to stand on the paddle board and falling in multiple times.” **Taibah, Year 10**



“We did develop team building skills as well as learning how to be safe in open water.” **Sash, Year 10**



# Jack Petchey Internship Programme

The Jack Petchey Internship Programme gives young people a flying start in a career in the youth sector. The programme is a 12-month paid internship that comes with up to 90% funding towards the intern's salary. A £1,000 training bursary is also provided, as well as access to an experienced mentor and six professional development workshops. By funding each paid role within a youth organisation, JPF helps build the youth sector's capacity to support young people across London and Essex.

“Our intern is great at encouraging critical thought in the youth team and has played a vital role in supporting the development of this in meetings. As a result, this has led us to make changes to the structure of our programme & pilot a new programme.”  
**Kate, Intern Line Manager, Regenerate**

## Internship Programme and its impact on young people

- ✓ **24** internships funded at youth organisations in 2022-23
- ✓ These interns had a direct impact on **3,801** young people across London and Essex
- ✓ **60%** of last year's internship graduates have gone on to full-time roles in youth-focused organisations
- ✓ **29** more interns began their journeys in March 2023

## Case studies

“What a journey. I feel so lucky to have spent the past year doing what I love. There are so many benefits to being a Jack Petchey intern and I will be forever grateful. Thank you so much!”  
**Deane, Youth Drama Assistant, Immediate Theatre**



# Partnership Programmes

Working together to engage young people

**16** partnership programmes ran throughout the year

**884,491** hours' worth of engagement with young people

**115,132** young people reached (up 32%)

**4,288** young leaders, teachers and facilitators trained

The Jack Petchey Foundation works in partnership with incredible organisations to deliver tailored programmes for young people in London and Essex. These range from dance, public speaking and maths competitions, to workshops on financial education, sports coaching and more.

Our programmes are built to offer young people opportunities to develop new skills and build their self-confidence.

✓ **830** youth organisations and schools took part in JPF partnership programmes across London and Essex



✓ **Over half** of these schools took part in more than one JPF partnership programme

## Partnership programmes and their impact on young people



\* Percentages are an aggregation of data supplied by our partner programmes

## Mayor's Fund for London

### • Numeracy skills

- The Count on Us Secondary Maths Challenge is run in partnership with the Mayor's Fund for London
- **7,535** students took part from **76** London schools
- **75%** of teachers said Count on Us improved students' confidence and fluency in mathematics



## Royal Academy of Dance

### • Get moving

- Step into Dance is a partnership with the Royal Academy of Dance
- **3,374** young people took part (**13% on last year**)
- **90%** of teachers said young people demonstrated improved self-confidence after taking part



ROYAL ACADEMY OF DANCE

JACK PETCHY FOUNDATION STEP INTO DANCE LED BY ROYAL ACADEMY OF DANCE

### Case study

“Thank you for inviting us to perform at Step Live. It was a really wonderful experience for the students that they will remember for life and grow so much from.”  
Saffron, Riddlesdown Collegiate

## Speakers Trust

### • Public speaking

- Jack Petchey's Speak Out Challenge is run in partnership with Speakers Trust
- Since 2006, Jack Petchey's Speak Out Challenge has trained over **250,000** young people in oracy and public speaking skills
- **30,251** students took part this academic year
- **90%** of students believe they improved their ability to present their ideas
- **84%** of students said the workshops helped them realise if they try they can succeed



Jack Petchey's "SPEAK OUT" Challenge!

Speakers Trust Speak and Be Heard

### Case study

“It felt truly empowering and as though I was heard and finally listened to, like my voice really had the chance to make a difference.” Layla, Regional Finalist

## First Give

### • Social action

- The partnership with First Give supports schools to deliver a 12-week social action programme
- **17,316** young people reached at 99 schools
- **94%** of young people say participating gave them a sense of achievement and purpose
- **78%** felt more confident
- Young people fundraised **£37,925** for charitable causes
- Young people compete in teams to pitch their social action plan, with the winning team's charity receiving a £1,000 donation from JPF (a total of **£99,000** in donations was made)



First Give

## London Youth

### • Active living

- We partner with London Youth to deliver residential trips and sporting activities
- **3,818** young people reached at sporting events
- **2,577** of those attended youth-led sporting events
- **81%** of young people at the sports events felt they improved their teamworking skills



LY London Youth

## Anthony Nolan

### • Everyone can be a hero

- The Hero Project was run in partnership with Anthony Nolan to encourage young people to sign up to their life-saving stem donor register
- **2,460** young people reached through presentations to years 12 and 13 about the register
- **293** young people signed up to the stem cell donor register



ANTHONY NOLAN

## Essex Boys and Girls Clubs

### • Building resilience through indoor and outdoor challenges

- The Respect Project is a partnership with Essex Boys and Girls Clubs
- **148** young people participated
- **47** took part in a week-long residential in the Lake District
- **88%** of teachers said young people increased their wellbeing during the programme



BOYS & GIRLS CLUBS Essex

## Table Tennis England

### Bats, balls and tables

- The Jack Petchey Table Tennis Programme is a partnership with Table Tennis England
- The programme includes a Table Tennis Table donation scheme, a London Schools' Championships tournament, and training
- **1,488** young people directly benefited
- **296** young people participated in Team and Individual Final competitions in January and April 2023
- **226** table tennis tables were donated to **71** schools and **10** youth organisations
- An estimated **12,150** young people benefitted from playing on the tables



## UK Wallball

### Bouncing back

- A collaboration with UK Wallball to get young people playing wallball
- **10,146** young people took part across **35** schools and **10** youth clubs



### Case study

“Wallball has helped improve stamina and endurance. It has increased the hand-eye coordination for those with SEND.”  
Hawksmoore Youth Club Coordinator

## Talk the Talk

### Planning for the future

- Talk About the Future is a partnership with Talk the Talk preparing students leaving school to speak with confidence
- **2,065** young people reached
- **73%** of young people reported improved confidence talking about their own skills, experiences and strengths



## Young Enterprise

### Employability masterclasses

- Employability workshops run in partnership with Young Enterprise
- **2,518** young people took part
- **82%** of young people agreed they knew how to showcase their skills to employers following the workshop



### Case study

“I learnt how to become confident in preparation for an interview and how the layout of my CV should look.”

Young person after taking part in the Employability workshop

## WizeUp

### Financial training

- A team-up with WizeUp Financial Education offering workshops on financial advice for young people
- **13,600** young people took part
- **85%** developed more confidence in their ability to manage their money in the future



## Panathlon

### Games galore

- The Panathlon Challenge provides sporting opportunities to young people with disabilities
- **159** sporting competition days and **209** education days held
- **10,545** young people took part
- **1,768** young leaders trained to facilitate the competitions
- **92%** of teachers say that young participants' self-esteem and pride improved



# Youth Voice Conference



## Sharing the views of young people

The Jack Petchey Foundation has 12 Youth Consultation Panel (YCP) members and one Youth Trustee to ensure that youth voices are represented across all of our work.



This year saw the YCP organise and host their first Youth Voice Conference. This day-long event brought together young people and organisations from across London and Essex to plan ways to ensure that young people can have a greater voice and more influence over decision-making in youth organisations.

“It was inspiring to speak directly to other young people involved in uplifting youth voice. To see the impact we could have on implementing effective and actionable progress was amazing, and I felt my voice and opinion provided useful insight to the attendees.”

Mayumi, YCP member

- ✓ Representatives from **16** youth organisations attended the conference
- ✓ The conference included **4** workshops on building an ethos of youth voice in an organisation's decision-making process
- ✓ Last year the YCP spent over **640** hours volunteering to help shape JPF's decision-making processes

# Achiever Network

The Jack Petchey Achiever Network is a 12-month personal development programme that includes a weekend residential, five training days, regular meetings with a professional mentor, and volunteering opportunities. To date, **318** young people have graduated from the scheme. The **32** young people who graduated this year collectively delivered **5,994** volunteer hours with causes they feel passionate about.

“The Achievers Network empowered me, bolstering my confidence and inspiring me to be a role model for other young people. Through my actions, I wanted to show them that they too could contribute to their communities when given the opportunity.”

Charles, Achiever Network 11 Graduate

- ✓ **100%** of graduates say they've learnt new skills useful for other areas of life
- ✓ **96%** have increased their self-worth and confidence
- ✓ **96%** said if they try, they can succeed in most things
- ✓ **91%** have improved their leadership skills
- ✓ **87%** have been encouraged to achieve greater things



SCAN ME



Find out more about the Achiever Network

# Spread the Word

We currently run our flagship Achievement Award Scheme in over 1,400 youth organisations, state secondary schools and colleges. But we want to work with them all! We are looking for new schools and youth organisations to join the Jack Petchey Achievement Award scheme to help us recognise and empower even more young people with our awards, programmes and funding opportunities.

 **Visit our website** or scan the QR code to find out more information about our full range of opportunities and take our eligibility quiz to see if a school or youth group you know would be eligible to apply.



 **Tell others you know about us** and all the opportunities we offer.

 **Sign up to our newsletter** to receive our latest opportunities and updates directly to your inbox and forward these onto colleagues, friends and family.

 **Get in touch** if you have any queries about our opportunities email [mail@jackpetchey.org.uk](mailto:mail@jackpetchey.org.uk) or call **020 8252 8000** to speak to a member of our team!

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